



Benefits for Therapists and Counselors

As a therapist or counselor you see a range of clients, some of whom want to make significant life changes rapidly. For those clients, **Prime Potential**[®] offers:

- An opportunity to deeply understand the ways they have created their suffering and how they are sabotaging themselves.
 - A process by which to move out of a victim identity and connect to a deep sense of wholeness and well being.
 - Assistance to make fundamental changes in patterns they learned in their family of origin.

These changes impact all levels: intellectual, emotional, physical, energetic, and spiritual. After taking **Prime Potential**[®] clients report profound positive changes in health, relationships, and overall contentment with their lives.

"I found learning this process [to be] challenging and very rewarding...My confidence and skills as a therapist increased quite profoundly. One of the biggest gifts for me was the empowering teaching/mentoring I received. Now, continuing to learn and grow professionally is a joy, fulfilling and fun, rather than feeling I need more of something, in order to become excellent. I've let go of perfectionism and experience more excellence. What a blast!"

Toni Pieroni, Therapist, Vancouver

miruspoint[®] Training Framework:

The **Prime Potential**[®] training gives professionals tools to work more deeply and quickly with their clients in their own business settings. It includes a comprehensive framework, starting with a foundational theory of human behavior, a perspective on how people form their identity, and the skills to help people make profound shifts in identity. **Prime Potential**[®] also draws on Neuro-Linguistic Programming, Choice Theory, Satir Family Therapy, Spiral Dynamics, Emotional Field Therapy, and Bodytalk as we train you in this amazing process of transformation.

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'As human beings our greatness lays not so much in being able to remake the world as in being able to remake ourselves' – M. Gandhi;